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**Contact:**

Dan Orzano  
614-644-9530  
[Daniel.Orzano@com.state.oh.us](mailto:Daniel.Orzano@com.state.oh.us)

Michelle Olympiadis  
Investor Protection Trust  
202-775-2112  
[olympiadis@investorprotection.org](mailto:olympiadis@investorprotection.org)

## Ohio Division of Securities Presents Monthly “Facebook Live” Series to Help Consumers Improve Their Financial Wellness Post-Pandemic

*“The COVID Effect” is the first of 12 ‘Boomers to Zoomers’ virtual programs*

(COLUMBUS, Ohio) – The Ohio Department of Commerce’s Division of Securities is partnering with the Investor Protection Trust, Detroit Public Television, and PBS Books to present “The COVID Effect: Restoring Financial Wellness,” a virtual event to livestream on the Department of Commerce’s Facebook page, <https://www.facebook.com/CommerceOhio> on Friday, March 26, at 1 p.m. Eastern Time.

“The COVID Effect: Restoring Financial Wellness” will feature experts providing information and insights on financial well-being. After the live event, the program will be available at the Department of Commerce’s [Facebook page](#) and on [WI65.org](http://WI65.org), along with a variety of tools and resources for savers and investors of all ages and at all stages of life.

The first program is hosted by Fred Nahhat, Detroit Public Television, moderated by Donna Lowry, Georgia Public Broadcasting with an introduction by Georgia Secretary of State Brad Raffensperger. The discussion will provide insights on three important topics: Ways to Use Stimulus Dollars to Your Benefit, How to Get Your Financials Back on Track, and Creating a Cash Cushion.

The online program is the first in a series of 12 *Boomers to Zoomers: Building a Secure Path to Retirement* events scheduled on the fourth Friday of each month. The events allow participants to ask questions, submit comments and get answers in real time. Commerce will carry the series “live” on Facebook monthly.

“This online series is another way to reach consumers, especially for those who were financially impacted by the pandemic, with important financial information to help them save and invest,” said Dan Orzano, manager of Outreach and Education for the Division of Securities. “One of our primary roles is to educate consumers on how to be more financially savvy, while also helping them avoid losing money through risky investments or being outright defrauded by scammers. This series gives us the ability to reach a broader audience across the state.”

“Over the past year, we have learned many lessons and experienced challenges we could not imagine,” said Michelle Olympiadis, acting executive director of the Investor Protection Trust.

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“The synergy of these partnerships in delivering investor education to everyone as we begin to move out of this pandemic provides an exciting platform for engagement in real time or at your own time.”

### About the *Boomers to Zoomers* Series

The *Boomers to Zoomers* virtual events feature timely topics, financial experts, motivational stories and practical information viewers can use to prepare for long-term financial security. The series provides consumers with quality, objective investor and financial information to make wise and safe investment decisions at every age and every stage of life. Upcoming *Boomers to Zoomers* topics include: How to Invest: What’s New and What’s Not; Military Finances; and Harness Your Inner Hummingbird: How to Build Your Nest Egg.

*Boomers to Zoomers* is part of When I’m 65, an Investor Protection Trust program in partnership with Detroit Public Television. When I’m 65 takes a generational look at retirement and focuses on the actions people should take at every age to prepare for a secure retirement. For more information visit, [WI65.org](http://WI65.org).

### About the Groups

**The Division of Securities** is part of the Ohio Department of Commerce. The department is Ohio’s chief regulatory agency, focused on promoting prosperity and protecting what matters most to Ohioans. We ensure businesses follow the laws that help them create jobs and keep Ohioans safe. To learn more about what we do, visit [www.com.ohio.gov](http://www.com.ohio.gov).

**The Investor Protection Trust (IPT)** is a nonprofit organization devoted to investor education. More than half of all Americans are now invested in the securities markets, making investor education and protection vitally important. Since 1993, the IPT has worked with the states and at the national level to provide the independent, objective investor education needed by all Americans to make wise and safe investment decisions.

[www.investorprotection.org](http://www.investorprotection.org) | [facebook.com/InvestorProtectionTrust](https://facebook.com/InvestorProtectionTrust) | [twitter.com/IPT\\_Info](https://twitter.com/IPT_Info)

**Detroit Public Television** is a viewer-supported PBS member station with offices in Detroit and Wixom, Michigan. Its vision is to foster a community in which people trust public media to help them discover new ideas, make informed decisions and enjoy enriched lives. The station is notably active in producing programs that showcase arts, culture, news and analysis, as well as educational outreach campaigns that use the power of media to provide knowledge and understanding. [www.dptv.org](http://www.dptv.org) | [facebook.com/detroitpublictv](https://facebook.com/detroitpublictv) | [twitter.com/detroitpublictv](https://twitter.com/detroitpublictv)

**PBS Books** is a multi-platform initiative celebrating PBS programming. Born out of the desire to develop original content that would appeal to vast audience of diverse readers, PBS Books hosts regular social and digital engagement events, as well as live coverage of important literary events across the country. In 2018, PBS Books launched a Library Engagement Program to build and enhance working relationships among libraries, local PBS stations, cultural institutions, and readers. Today, the Library Network has more than 1,800 partners.

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